

## APPOINTMENTS

### Jean-Sébastien Berger, new sales manager Jean-René Gourdon, new production manager

At the end of October 2020, **Laurent Ligonnière** will quit his position as production manager after 10 years within the company. We wish him a lot of success in his new projects.

**Jean René Gourdon** becomes the new production manager from the beginning of November 2020. His experience in the fruit industry and his 10-year commitment as sales manager of Dalival are the assets that will allow him to take up this new challenge.

**Jean-Sébastien Berger** started as sales manager at the end of August. He has a university degree in agriculture, a good knowledge of the agricultural industry and a significant experience in the international seed trade. Together with his team, he will follow the projects of Dalival’s customers, in line with the work done by Jean-René.



Jean-Sébastien Berger on the left and Jean-René Gourdon on the right

**Thierry Ligonnière, managing director of Dalival:** *I am delighted to welcome Jean-Sébastien Berger as Sales Director of Dalival. Since his arrival, he has shown a curiosity, an enthusiasm and strong skills which confirm our choice. His commercial experiences, in a field both close and different from ours, will strengthen Dalival in the continuity of what has been undertaken previously and in the launches of all our new projects, including the commercial launches of varietal innovations.*

**Jean-Sébastien Berger:** *After an experience in the international grain seed trade, I am very happy to have been chosen to join the Dalival team. I discover with great enthusiasm a specialized industry of plant production as well as new colleagues, both professional and engaged. The fruit industry has great challenges to meet, and I believe that Dalival has all the necessary assets to achieve them: high quality men and women, efficient genetics, a well-defined strategy and a know-how acquired from its decades of existence.*

**About Dalival :** fruit tree nursery specialised in apple, pear, cider and stone fruit, Dalival not only propagates trees, rootstocks and graftwood but is also a breeder and editor of new fruit varieties.

20 ha experimental orchards	+ 20000 pips sown per year	+ 40000 trees under observation
4 to 5 millions trees	5 millions rootstocks	5 to 6 millions de bud- and graftwood
7 subsidiary companies	12 pear varieties	25 rootstocks for pip fruit
100 apple varieties	20 cherry varieties	60 peach / nectarine varieties
20 apricot varieties	15 plum varieties	

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